



FOR IMMEDIATE RELEASE

The Brighten Group (Saint John Regional Hospital Auxiliary) and Saint John Regional Hospital Foundation Partner to Bring Free WiFi to Patients.

Saint John, NB: Horizon Health Network, in partnership with its hospital foundations and auxiliaries, is now offering free wireless internet access for patients and their loved ones at select hospitals.

Horizon has funded the operational costs for implementation and, in the case of the Saint John Regional Hospital, the Saint John Regional Hospital Foundation is very proud to announce that the Brighten Group (Saint John Regional Hospital Auxiliary) has offered a generous sponsorship to kick-start the initiative.

"We are absolutely thrilled that the Brighten Group has so generously offered to sponsor wireless at the Saint John Regional Hospital," said Jeff McAloon, President and CEO of the Saint John Regional Hospital Foundation. "The Brighten Group sees patient wireless as a wonderful fit with their mandate to enhance the hospital experience for patients, families and staff. We know that having access to WiFi while at our hospital will help make patients' days a little brighter."

"Providing patients with WiFi can help families during both short and long term hospital stays and will bring big patient comfort benefits," said Katie Rogers, President of the Brighten Group Board of Directors. "In some cases, it may help younger patients keep up with school work and stay connected with friends, or allow parents and grandparents to continue to participate in family updates during a hospital stay. Access to wireless will provide numerous patient comfort benefits to everyone involved in care and recovery."

The Saint John Regional Hospital Foundation and the Brighten Group have been long-standing partners for patients, and the power of gifts such as patient wireless, made possible by numerous generous donors and volunteers, will be felt by thousands of patients.

The **Saint John Regional Hospital Foundation** raises funds to support excellence and innovation in the areas of equipment, mental health, research, education, and patient comfort at the Saint John Regional Hospital, the largest healthcare centre in the province – providing world-class care for all New Brunswickers.

The Brighten Group is the new brand for the Saint John Regional Hospital Auxiliary. Although many changes have taken place since its inception in 1919, the Auxiliary's commitment to its original purpose of "not for personal gain, but for public service" and focus on Patient Comfort programs has never wavered.

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