



**FOR IMMEDIATE RELEASE**

October 31, 2014

## **Teddy Bear, Teddy Bear, What do You See? We see the 23<sup>rd</sup> Annual Teddy Bear Fair presented by Irving Oil!**

**SAINT JOHN, NB:** For many children and their parents, a visit to the hospital can be scary. The 23<sup>rd</sup> annual Teddy Bear Fair presented by Irving Oil helps children and their parents overcome the fears associated with going to the hospital. Children can bring their "sick" teddy bear, doll or cuddly toy to the Saint John Regional Hospital on Saturday, November 1st, 2014 from 9am to 3pm for an interactive visit with a volunteer Teddy Bear Specialist from the hospital.

The Fair has three goals: to introduce children and their parents to the hospital setting, raise funds for children's programs at the hospital and help promote healthy living and wellness, in a fun and interactive manner.

Hospital departments such as x-ray, surgery, respiratory therapy, physiotherapy and a number of others will offer Teddy Bear clinics. In addition, several community organizations from across Saint John, including Ambulance New Brunswick, the Saint John Fire Department and the Saint John Police Force will be on-site to help educate children about safety and healthy habits.

Proceeds from the event will support a recovery room designed specifically for pediatric patients.

"We are very grateful to Irving Oil for their generous sponsorship the Teddy Bear Fair," said Jeff McAloon, President & CEO of the Saint John Regional Hospital Foundation. "We're also very thankful to our many community volunteers, including students, nurses, administrators and physicians, who donate their time. It's never too early to educate our young community members about health and wellness and to help them feel comfortable at our hospital."

"We're delighted to support such a fun and family-friendly event that ultimately benefits pediatric care in our region," says Kevin Scott, Chief Human Resources Officer for Irving Oil. "Thank you to the Saint John Regional Hospital Foundation and the many event volunteers who work hard each year to host this event in our community."

For more information about the Teddy Bear Fair, please contact the Saint John Regional Hospital Foundation at 648-6400.



**About the Saint John Regional Hospital Foundation**

The Saint John Regional Hospital Foundation raises funds to support excellence and innovation in the areas of equipment, mental health, research, education, and patient comfort at the Saint John Regional Hospital, the largest healthcare centre in the province – providing world-class care for all New Brunswickers. For more information, please visit our website: [www.srhf.ca](http://www.srhf.ca).

**About Irving Oil**

Irving Oil is a privately-owned, increasingly global energy and marketing company that provides Eastern Canada and New England with high-quality products and customer service. Founded in 1924 and based in Saint John, New Brunswick, Irving Oil maintains a strong tradition of committed community service and partnerships through programs in healthcare, the environment, education and sports. For more information about Irving Oil and its community programs, please visit us at [www.irvingoil.com](http://www.irvingoil.com) or follow us at [facebook.com/irvingoil](https://facebook.com/irvingoil).

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**Contact:**

Sam Robinson  
Public Affairs  
Irving Oil  
506.650.4947  
[samantha.robinson@irvingoil.com](mailto:samantha.robinson@irvingoil.com)

Christine Gilliland  
Manager of Communications  
Saint John Regional Hospital Foundation  
(506) 648-6410  
[christine.gilliland@HorizonNB.ca](mailto:christine.gilliland@HorizonNB.ca)