



FOR IMMEDIATE RELEASE
February 11, 2016

Two Matching Gift Challenges and Numerous Community Donations Help Saint John Regional Hospital Foundation's 4th Annual Love Your Hospital Radio-thon Reach Goal to Raise \$200,000 in 20 Days

Saint John, NB: Twenty days ago, the Saint John Regional Hospital Foundation issued a challenge to our community: "Help Your Hospital Raise \$200,000 in 20 Days" and our community responded with overwhelming support.

Thanks to very generous sponsors: **Acadia Broadcasting's Country 94** and **97.3 The Wave, PotashCorp** for their generous \$50,000 matching gift, **The Dowd Family and Hovey Family on behalf of Somerset Investments** for their generous \$25,000 matching gift, as well as the numerous community groups, hospital staff members, businesses and individuals who donated, the 4th Annual Love Your Hospital raised a grand total of \$200,450!

Love Your Hospital Radio-thon was made possible by generous support, both leading up to and during the day, from **Acadia Broadcasting's Country 94 and 97.3 The Wave**. It broadcasted live from the Saint John Regional Hospital from 6am to 6pm and featured stories from patients and health care professionals in their own words. Listeners were encouraged to call in, make a donation and have their personal message of why they love their hospital read on air.

Donations to this year's Radio-thon will support The Foundation's The Give 2015 – "Always On, Always Awake, Here for You" campaign supporting priority needs in any of the Foundation's five Pillars of Care: high-tech equipment, mental well-being through MindCare New Brunswick, clinical education, research, and patient comfort.

"The money raised in our Radio-thon fundraiser will go a long way toward helping us reach our annual goal this year," said Jeff McAloon, President and CEO of the Saint John Regional Hospital Foundation. "We are extremely grateful to Acadia Broadcasting, PotashCorp and The Dowd Family and Hovey Family on behalf of Somerset Investments. The money we raised through Radio-thon will help take health care in New Brunswick to the next level. Horizon has the medical team and the Foundation has the fundraising team. Together, we're a strong partnership committed to inspiring the power of community to transform healthcare."

"All day, Country 94 and 97.3 The Wave broadcasted stories from members of our community who have been personally touched by the care they, or a loved one, have received at our Regional Hospital," said Brenda Kinney, Executive Director, Saint John Area, Horizon Health Network. "It's so important to our staff to know that the work they do every day makes a difference in the lives of patients and their families."

Radio-thon wrapped up with a **Saint John Region Chamber of Commerce Business Networking Mixer hosted by the Saint John Regional Hospital Foundation** from 4:30pm to 6:30pm at the Saint John Regional Hospital cafeteria. Attendees were on hand for the final moments of Radio-thon and the announcement of the grand total raised during the fundraiser.

“Radio-thon is a community success story,” said Jeff McAloon, President and CEO of the Saint John Regional Hospital Foundation. “We received calls and donations from throughout the province. This is a success story for health care in our community. It’s a success story for our business community. Our entire community should be proud of what we accomplished.”

The **Saint John Regional Hospital Foundation** raises funds to support excellence and innovation in the areas of equipment, mental health, research, education, and patient comfort at the Saint John Regional Hospital, the largest healthcare centre in the province – providing world-class care for all New Brunswickers. For more information, visit www.sjrhf.ca

- 30 -

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