



MINDCARE TRANSFORMATIONAL FUND 2017-2018

Expression of Interest

Submission Deadline: **March 12th, 2018.**

The Saint John Regional Hospital Foundation plays an important role in fundraising for all areas of healthcare in support of projects that are beyond the scope of government funding. The Foundation supports community mental health initiatives and mental health advocacy under the name of MindCare New Brunswick.

MindCare is currently accepting Expressions of Interest for funding for mental health transformational project initiatives within the province of New Brunswick that impact the areas of therapy, treatment programs, research and education. Funding will be considered for proposals up to \$150,000.00 with the possibility of annual renewal.

The goal of this program is to provide financial support for those seeking to make significant impact in their community. Examples of programs that have received MindCare Transformational mental health funding in past funding years include:

- The *Stay Strong* project that supports breast cancer patients through education sessions by providing coping strategies and helpful interventions to better manage the illness.
- a study exploring the use of Cognitive Behavioural Therapy for patients with depression in a primary care setting;
- the implementation of a multidisciplinary team approach to treating youth mental health in a local youth centre.

Applicants for Transformational Funding must be:

- a professional, academic or resident of New Brunswick affiliated with a mental health initiative; or
- a non-profit or charitable organization registered in the Province of New Brunswick.

Applying for 2017-2018 MindCare Transformational Funding involves two steps. First, please prepare an Expression of Interest as follows:

1) Instructions for submitting an Expression of Interest

A. The Expression of Interest must be:

- A single Word or PDF document
- Double spaced
- 12 point font
- 8.5 x 11 inch pages with one inch margins
- The name and address of the organization should appear on the top, left hand side of the document.

The Expression of Interest should be well written. It should be concise and not rely on other documents (appendices) to help with its understanding. It should include all of these elements in the following sequence:

B. Proposal Title: The project title should appear at the top of the page under the salutation and should be no more than 25 words.

C. The Body of the Expression of Interest: Must be between 1- 3 pages and should include the following sections and subsections:

i) Summary Statement –This statement should be one paragraph in length and summarize your proposal.

ii) Target Population - Please provide a description of the population of interest, proposed sample size, and any pertinent demographic information.

iii) Anticipated Outcomes – Please describe how your project will benefit the population that you are interested in helping.

iv) Funding - Please provide a brief description of how the MindCare Transformational Fund will help you accomplish your objectives.

2) The deadline for submission for the MindCare Research Fund is **Monday, March 12th, 2018.** The submitted Expression of Interest will be reviewed by the MindCare Committee. Selected applicants will be invited to continue the submission process by completing a comprehensive application for Transformational Funding.

Should you require additional information regarding the MindCare Transformational Fund or to submit your Expression of Interest please contact: Natalie Hughes
Saint John Regional Hospital Foundation
(506) 649-2699
Natalie.Hughes@HorizonNB.ca

All those who feel they may have an idea that fulfills the mandate of the MindCare Transformational Fund are invited to consider submitting an Expression of Interest.